

Fortis Consulting White Paper :

**Sustainable Business Reform:
From Diagnosis to Cure**



Sustainable Business Reform: From Diagnosis to Cure

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ABSTRACT

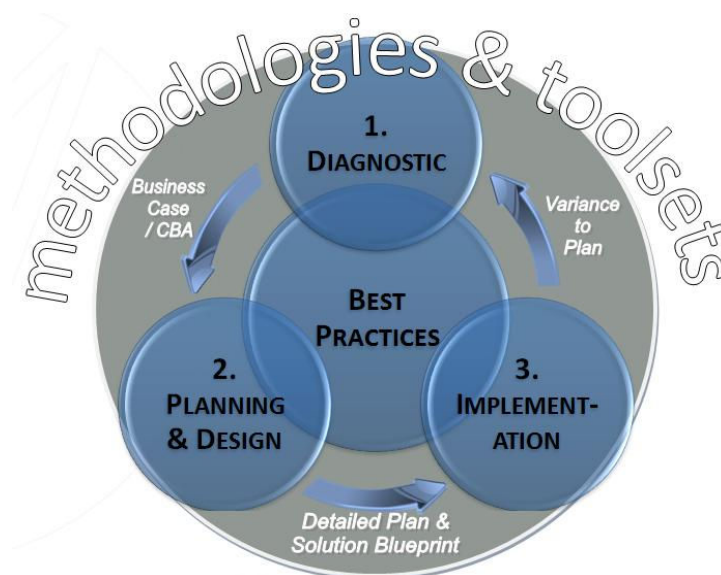
Having planned and implemented business reforms for dozens of global organisations over the years, one point continually returns to the forefront – business reform and change initiatives lack sustainability.

A common refrain is that “the business reform initiative was a terrific concept and the business case showed fantastic savings, but ultimately the project did not deliver – the reforms were just not sustainable”. This is an experience familiar to many senior executives, but one which could too easily be avoided.

We will describe a proven methodology to analyse and review businesses and identify opportunities to implement strategic and sustainable business reforms. The methodology is based on hard-learned experience and follows a logical progression of activities which provide a solid foundation for undertaking business reform initiatives.

It commences with the diagnostic (identifying the issues and challenges, along with measuring potential solutions), followed by planning and design of the detailed solution, implementing the solution and building in best practice.

Keywords: Sustainable, Reform, Project, Change, Diagnostic, Implementation



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